

GENERAL

- ☐ De-clutter to maximize the appearance of spaciousness. Leave only larger décor items like vases and bowls.
- ☐ De-personalize by removing family photos and memorabilia. It helps buyers see themselves in their new home.
- ☐ Windows and mirrors photograph best when clean and streak-free.
- ☐ Lighting - check for and replace all dead bulbs. We shoot with every light on!
- ☐ Ceiling fans off, but ceiling fan lights on, please.
- ☐ Floor mats and door mats should be removed.

LIVING ROOM + FAMILY ROOM

- ☐ Remove remote controls, portable phones, toys, and other small, distracting items.

HOME OFFICES + WORKROOMS

- ☐ Papers, files, bills, notes, magazines, memorabilia all need to be stored.
- ☐ De-clutter all surfaces. Please stow cords out of sight where possible.
- ☐ Organize what you can't store, but remove as much as you can.

BATHROOMS

- ☐ Towels should be fresh, neatly folded and draped, and color coordinated.
- ☐ Shower doors, sinks, and countertops should be squeaky clean.
- ☐ Shampoo, soap, razors, brushes, and all personal toiletries should be hidden.
- ☐ Remove floor mats.

KITCHEN

- ☐ Dishes, pots, and pans should be cleaned and stored. Sink should be empty and clean.
- ☐ Sponges, dish soap, and hand towels should be out of sight.
- ☐ Countertops need to be cleared and clean and appliances need to sparkle.
- ☐ Countertop appliances - leave your 2 or 3 nicest ones out, please store the rest.
- ☐ Remove floor mats.
- ☐ Refrigerator doors must be free of photos, magnets, notes and stickers.

PETS

- ☐ Active pets like to be in the picture. Please find a quiet place for them.
- ☐ Pet food bowls, bedding, litter boxes and toys should be stored out of sight.

BEDROOMS

- ☐ Beds should be freshly made.
- ☐ Store toys and remove personal items like family photos.
- ☐ Clear nightstands and dressers of remotes, portable phones, and other small items.

OUTSIDE

- ☐ Remove cars from driveway and front of house.
- ☐ Store garbage and recycling containers in garage or out of sight.
- ☐ Sweep walks and store garden hoses out of sight.
- ☐ The lawn should be recently mowed.
- ☐ Remove covers from hot tubs and in-ground swimming pools. Store pool tools.

